



FRIENDS OF THE FOUNDATION SPONSORSHIP PROGRAM



2020



Our mission is to enhance the health and well-being of residents in Cecil County and neighboring communities. Our services combine the latest technology with the warm, personal touch you'd expect from a community hospital.

Serving the residents of Cecil County and the neighboring communities in Delaware and southern Pennsylvania for more than 100 years, we've made it a priority to remain committed to the high quality of care that we've been known for since 1908.

The 2020 Friends of Foundation Program

Greetings!

Welcome to the New Year and the Friends of Foundation program for 2020.

What's new for 2020:

- This year all Foundation events will be in Cecil County.
- There are no changes to the annual fees.
- The Chesapeake Bay Golf Club will host the Golf Tourney on Sept 25.
- We will offer the all new Breast Health Brunch on October 11.
- The Blue Jean Ball returns and is set for November 6 at a new location.
- Other new events and new locations in addition to the usual favorites.

The Pink Ribbon Race 5K and Food Truck Festival have been discontinued



Union Hospital, serving the community since 1908

An opportunity to support any three annual events with one gift!

Save The Date!

WE HAVE THE
EVENT FOR
YOUR BUDGET
AND INTEREST!

JUST PICK THREE!

Coming in 2020:

THE SIGNATURE EVENTS:

Chefs Challenge—April 2 at Singerly Fire Hall

Lobster Feast—September 14 at Woody’s Crab House

Golf Tournament—September 25 at Chesapeake Bay Golf Club

Breast Health Brunch—October 11 at Chesapeake Inn

Blue Jean Ball—November 6 at Chesapeake Bay Golf Club Ballroom

THE ANNUAL EVENTS:

Canter to Cope Trail Ride—May 2 at Fair Hill NRMA

Cruzin’ for a Cause Car Show—May 30, at North East Wal-Mart

Running with the Pigs 5K at Cecil County Fair—July 26 at Cecil County Fair Hill Fairgrounds

Rally for Hope Motorcycle Run—August 15 Ride starts at Chesapeake Harley. Picnic at end of ride at Fair Hill NRMA Ed Walls Bldg.

Elkton Grand Prix—October 4. Exciting Go-Kart racing at nearby Nicholson Speedway.

The Summer Raffle begins March 1 and concludes at the Lobster Feast at Woody’s!



Union Hospital Foundation raises philanthropic gifts to support the programs and services of Union Hospital of Cecil County.

For more information or questions please contact the Foundation at 410.620.3745.

139 W. Main St.
Elkton, MD 21921

The Friends of the Foundation program provides companies and individuals with the chance to support and attend several fun annual events with just one gift!





PLUS... All Friends of Foundation members are invited to the spring and fall Cornerstone Society Receptions as guests of the Union Hospital Foundation.



PLATINUM LEVEL—\$12,000

\$2,000 of your gift will be restricted for use in supporting Union Hospital's Annual Appeal, which raises funds each year for a specific program.

- Promotion of your company on the Foundation Facebook page throughout the year.
- Promotion of your company at each Foundation event.
- The highest number of events tickets

GOLD LEVEL—\$8,500

\$1,500 of your gift will be restricted for use in supporting Union Hospital's Annual Appeal, which raises funds each year for a specific program.

- Promotion of your company on the Foundation Facebook page throughout the year.
- Promotion of your company at each Foundation event.
- Event tickets to those you select

SILVER LEVEL—\$5,500

\$1,000 of your gift will be restricted for use in supporting Union Hospital's Annual Appeal, which raises funds each year for a specific program.

- Promotion of your company on the Foundation Facebook page throughout the year.
- Promotion of your company at each Foundation event.
- Event tickets to those you select

BRONZE LEVEL—\$3,000

It's 3 for 3. Three events for \$3,000. \$500 of your gift will be restricted for use in supporting Union Hospital's Annual Appeal, which raises funds each year for a specific program or service providing care to our patients and the community.

- Promotion of your company on the Foundation Facebook page throughout the year.
- Promotion of your company at each Foundation event.
- Event tickets to those you select

Please see the event capsules for added benefits for each level and each event!



Foundation Signature Events...

Chefs Challenge - Thursday, April 2 - Singery Fire Hall

Level/ Amenities	Tickets	Facebook Promotion	Listed in program	Ad on event placemats
Platinum	8	Yes	Yes	Yes
Gold	6	Yes	Yes	Yes
Silver	4		Yes	
Bronze	2		Yes	



Two time champ, Chef Tony Covatta from Steak and Main in North East, Md.

The Chefs' Challenge gathers four chefs in competition working with identical themes. They must each produce different dishes from appetizer to entrée to dessert. Attendees vote on the dishes and the chef with the highest total score wins!

An all new annual event!

Canter to Cope - Saturday, May 2 - Fair Hill NRMA

Platinum. \$500 for poker station sponsorship. People will see your name/logo when they pick up their cards. Your name/logo on Facebook pages created for the event.
Gold. \$350 in support of this event. Facebook promotion
Silver. \$200 in support of this event
Bronze. \$100 in support of this event



Trail ride poker run!
Enjoy a trail ride through Fair Hill. Stop along the way for a poker card! Best hand will win! Stay for the picnic!



The 25th Anniversary!

Lobster Feast - Monday, September 14 - Woody's Crab House

Level/ Amenities	Tickets	Event Sponsor Promotion	Name/logo on tickets	Thanks at prize drawings
Platinum	8	Yes	Yes	Yes
Gold	6	Yes	Yes	Yes
Silver	4	Yes	Yes	
Bronze	2	Yes		



Two seatings, each of 300 people. Tickets are good for 5 p.m. seating. All-you-can-eat lobster, land and seafood buffet with a variety of side dishes. Full bar available.

Foundation Signature Events...

NEW LOCATION!

Golf Tournament - Friday, September 25 - Chesapeake Bay Golf Club

Level/amenities	Foursome including lunch	19th hole open bar reception	Signage	Name/logo on printed materials	Golfer gifts for all players
Platinum	Yes	Yes	Hole	Yes and on Facebook	Yes and balls
Gold	Yes	Yes	Hole	Yes and on	Yes and balls
Silver	Yes	Yes		Yes	Yes
Bronze	Yes	Yes		Yes	Yes



128 golfers (32 foursomes). Start with light breakfast, then enjoy an express lunch on the course. End with dinner and award reception. Enjoy beverage and snack cart all day plus prizes. Golfer gifts and free golf certificates for all.

NEW EVENT!

Breast Health Brunch - Sunday, October 11 - Chesapeake Inn

Level/amenities	Tickets	Name/logo displayed at event	Ad in program	Event Sponsor Promotion
Platinum	8	Yes	Full page	Yes
Gold	6	Yes	Half page	Yes
Silver	4		Quarter page	
Bronze	2		Listing	



A brand new event for ladies only and an all-pink affair! Enjoy a fabulous brunch at the Chesapeake Inn with cocktails, vendors and entertainment.

NEW LOCATION!

Blue Jean Ball - Friday, November 6 - Chesapeake Bay Golf Club

Level/amenities	Tickets	Name/logo displayed at event	Ad in program	Event Sponsor Promotion
Platinum	10	Yes	Full page	Yes
Gold	8	Yes	Half page	Yes
Silver	6		Quarter page	
Bronze	4		Listing	

The alternative to our formal Christy Ball. Wear jeans, enjoy a stick-to-your-ribs buffet, open bar, DJ, dancing, games and raffles.

The Charity Ball will return in 2021!



The Annual Events...

Cruzin' for a Cause Car Show - Saturday, May 30 - North East Wal-Mart

Platinum. \$500 for trophy sponsorship, on Facebook and event signs
Gold \$350 in support of this event. Facebook promotion
Silver. \$200 in support of this event
Bronze. \$100 in support of this event



The car show has food trucks, ice cream, desserts and trophies for winners in a variety of categories. It's a great start to summer!

Running with the Pigs 5K - Sunday, July 26 - Cecil County Fair

Platinum. \$500 for name/logo on event t-shirt, Facebook promotion
Gold. \$350 in support of this event. Facebook promotion
Silver. \$200 in support of this event
Bronze. \$100 in support of this event



A run/walk for all ages. Timed by Races2Run and held on the first Sunday of the Cecil County Fair with a route through the fairgrounds.

Rally for Hope - Saturday, August 15 - Chesapeake Harley/Fair Hill

Platinum. \$500 for name/logo on event t-shirt, Facebook promotion
Gold. \$350 in support of this event. Facebook promotion
Silver. \$200 in support of this event
Bronze. \$100 in support of this event



Over 500 riders cruise Cecil County. Enjoy food, bar, vendors live band, 50/50 and silent auctions at family picnic that follows the ride at Fair Hill.

Elkton Grand Prix - Saturday, October 4 - Nicholson Speedway

Platinum. \$500 for trophy sponsorship, Facebook promotion
Gold. \$350 in support of this event. Facebook promotion
Silver. \$200 in support of this event
Bronze. \$100 in support of this event

The Elkton Mini Grand Prix takes over the Nicholson Speedway in Chestertown, Md. Over 30 go-karts race in a variety of classes throughout the day on a unique kart track. Concession stand, vendors, free parking!



Our new location!

139 W. Main St, Elkton



Built as a private residence in 1815 for the Constable family and renovated in the Federal-style in 1900 the mansion was for many years the home of the former First National Bank of North East.

Renovated and re-opened as the Union Hospital Foundation in 2019.

We have conference room availability and an interior with period-specific furnishings and turn-of-the-last-century touches throughout.

Our modern conference room is available for meetings during regular business hours (8am-5pm).

The conference table can seat 12 or it can be moved out of the way to accommodate 36 in rows. The flat-screen HD Smart TV requires no special hook-ups or projector. A single cord plugged into your laptop will power your presentation.

The conference room has its own entrance/exit and is just steps from restrooms. Catering and beverages are permitted.

For info and availability call 410-620-3745

There is no rental fee but donations are welcome.



Also in the conference room:

- Refrigerator space
- Keurig machine
- Trash receptacles
- Remote control heating and cooling
- Display tables





Enrollment Form

Name _____

Title _____

Official Company Name _____

Phone Number _____

Billing Address _____

Sponsorship Level:

- | | |
|-----------------------------------|----------|
| <input type="checkbox"/> Platinum | \$12,000 |
| <input type="checkbox"/> Gold | \$8,500 |
| <input type="checkbox"/> Silver | \$5,500 |
| <input type="checkbox"/> Bronze | \$3,000 |



Payment Options:

- Payment enclosed. Checks made out to "Union Hospital Foundation"
- Please bill my credit card**
- Visa MasterCard AmEx

Number _____

Expiration Date _____

Three digit security number _____

Signature _____

Date _____

Questions or additional information, please contact:

Paul Bauernschmidt

Union Hospital Foundation

139 W. Main St.

Elkton, MD 21921

410-620-3745

pbauernschmidt@uhcc.com

Please detach this page. Complete both sides with information and selections. Return to the Foundation at the address above.



Event Selections

Platinum

Choose any three:

- Canter to Cope
- Chefs Challenge
- Cruzin' for a Cause Car Show
- Running with the Pigs 5K
- Rally for Hope Motorcycle Ride/Picnic
- Lobster Feast
- Golf Tournament
- Elkton Grand Prix
- Breast Health Brunch
- Blue Jean Ball

Gold

Choose any three:

- Canter to Cope
- Chefs Challenge
- Cruzin' for a Cause Car Show
- Running with the Pigs 5K
- Rally for Hope Motorcycle Ride/Picnic
- Lobster Feast
- Golf Tournament
- Elkton Grand Prix
- Breast Health Brunch
- Blue Jean Ball

Silver

Choose any three:

- Canter to Cope
- Chefs Challenge
- Cruzin' for a Cause Car Show
- Running with the Pigs 5K
- Rally for Hope Motorcycle Ride/Picnic
- Lobster Feast
- Golf Tournament
- Elkton Grand Prix
- Breast Health Brunch
- Blue Jean Ball

Bronze

Choose any three:

- Canter to Cope
- Chefs Challenge
- Cruzin' for a Cause Car Show
- Running with the Pigs 5K
- Rally for Hope Motorcycle Ride/Picnic
- Lobster Feast
- Golf Tournament
- Elkton Grand Prix
- Breast Health Brunch
- Blue Jean Ball

**Plus you will be
our guests at the
Spring and Fall
Cornerstone Society
happy hours!**