Partnerships to Improve Community Health
Brainstorming Session

Suggested Partnerships for Union Hospital

- **Urgent Care Centers**
  - Improve post-discharge follow up for those without primary care

- **Primary Care Physicians (community)**
  - Standardize care models to support and provide evidence based best practice

- **Psychiatrists (community)**
  - Coordinate mental health care to improve wellness in medication assisted patients

- **Pharmacies (local)**
  - Work on delivering a consistent medication education/safety message to the community

- **Skilled Nursing Facilities**
  - Provide nurse triage to determine appropriateness of transfer

- **Long-term Care / Short-Term Rehab**
  - Have nurse-to-nurse peer support for when to send patients to the ED and when to call the physician

- **Drug Treatment & Rehab Centers**
  - Help reduce drug/alcohol overdoses

- **Cecil County Public Schools**
  - Deliver healthy lifestyle education to schools to promote obesity and other health related issues in minors
  - Offer a Nutrition Month/Interact with school children to offer meal ideas and diet plans
  - Create athletic programs available to elementary and middle school aged children to decrease obesity
  - Create a health/wellness fair to improve wellness in the community
  - Offer classes on long term effects of drug/alcohol addiction on families as well as the addict
  - Offer more drug and ETOH programs for the youth

- **Cecil College**
  - Offer a community health fair geared toward nursing student experiences
  - Offer screenings onsite to improve wellness

- **University of Delaware**
  - Partner with the Community Health Course for student placement to help with projects

- **Churches (local)**
  - Create an Advance Directives drive with local churches
- **Department of Social Services**
  - Work with “at risk” children
  - Provide psych/social/community resources to improve wellness
- **Child Protective Services**
  - Improve protection for infants and children
- **Department of Senior Services & Community Transit**
  - For the senior population:
    - Promote healthy living activities & support wellness programs
    - Review medications; provide education on medication safety
  - For transportation:
    - Improve wellness through transportation
    - Offer home medication deliveries
- **EMS & Fire Departments**
  - Help educate non-emergent patients and refer them to clinics and transportation
  - Plan health awareness days onsite
- **Cecil County Detention Center**
  - Work to accommodate the medical needs of inmates
  - Provide access to Cecil College Allied Health Nursing students/alumni
- **Parks & Recreation**
  - Focus on programs that emphasize varied types of physical activity
- **Mary Randall House**
  - Link access to health care for persons experiencing homelessness
  - Telemonitoring/telemedicine “site” at Mary Randall Center for multiple patients currently experiencing homelessness
- **The Boys & Girls Clubs of Cecil County**
  - Decrease childhood obesity through programming targeted at increasing amount of daily physical activity, eating more fruits and vegetables, and consuming less sugary beverages
- **Cecil County Pregnancy Center**
  - Intervene with young women about early pregnancy issues including drug use, psychosocial issues, self image, spirituality, and early childhood education to improve wellness
- **Group Homes**
  - Provide home care
- **Community Clubs**
  - Educate clients and provide health assessments at clubs
- **YMCA Elkton**
  - Work on programming that helps decrease childhood obesity
  - Develop wellness programs targeted at children in early childhood development years
- **Local Farmers**
  - Offer a local farmers market to provide fresh fruits and vegetables
- **Maryland Farm Bureau**
  - Teach the Ladies Auxiliaries how to plant a community garden to sell fruits and vegetables at a lower price than grocery stores can offer
  - Sponsor community gardens at schools and other places
• **Local Stores (WalMart, etc.)**
  o Coordinate heart health activities
  o Offer screenings onsite to improve wellness

• **Newspaper Outlets (Cecil County)**
  o Help educate the community on programs that are offered

**Union Hospital could also consider...**

• Focusing on the following admission prevention strategies:
  o Educate PCP’s with admission criteria and utilization of resources
  o Multi-D and collaborative discussions sharing ideas
  o Include front line issue identification

• Making daily calls to high risk patients for 30 days post discharge regarding medication, BP checks, Accu-Checks, follow ups, prescription refills, oxygen use

• Using beside nurses to follow their patient’s beyond discharge, making follow up calls within and after 3-5 days (reinforces/supports trust that has been created with the patient during patient stay)

• Collaborating with the Family Education department to reach out to the Pediatric community, Serenity Health, and make home visits

• Aligning care-planning and formulary development for enhancing the wound care continuum to optimize patient outcomes

• Offering outpatient psychiatric services or a day hospital for psychiatric services

• Educating nursing staff about resources available to patients outside of hospital

• Offering family outreach for smoking cessation, blood pressure checks, resource availability

• Sending hearing, vision, blood pressure screening vans to schools, churches, Walmart, etc.

• Organizing volunteer drivers to transport poverty level clients to medical appointments

• Making gasoline purchases to donate to non-profit organizations that support poverty-level clients

• Encouraging all providers in the community to agree to utilize CRISP as the common depository of medical information

• Hiring physicians that are able and willing to do home visits

• Partnering with other agencies that have the ability to visit patients at home, such as nutritional services and educational institutions