Introduction
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Welcome and thanks to all of you for joining us today for this exciting discussion. We are especially grateful since this is a Friday and the start to Memorial Day weekend!

On behalf of the Union Hospital team, we would like to give a special thanks to all of our community partners for breaking bread with us as well.

We hope everyone is enjoying their lunch and if you haven't had dessert, we will have a break this afternoon to allow time for that.

To the task at hand....

This is about non-traditional partnerships. A discussion, if you will, about how we as a hospital can better lock arms with our Cecil County partners to improve care in our community. Stroke, hypertension, diabetes, cancer prevention, childhood asthma, and obesity. How do we not wait for our community to come to our doors as patients? And, how do we coordinate and follow up on their care after they leave?

We want to have a story to tell. We want to move the health and wellness needle. We want a story about reducing morbidity and mortality rates in Cecil County through unlikely and non-traditional partnerships. Retail, school systems, local day care, clinics, churches, hair salons, Skilled Nursing Facilities.....what other opportunities exist to link these businesses and entities with our hospital to improve the health of the community.

A consultant recently told us that hospitals are being now held responsible for the wellness of their communities. We want these unheard of partnerships to become part of our hospital genetic makeup and you all being here today is an awesome start.