

Care Beyond the Bedside: The Future & Evolution of Nursing Practice

Susquehanna & Chesapeake Conference Center

Union Hospital

May 23, 2014

Partnerships to Improve Community Health

Brainstorming Session

Suggested Partnerships for Union Hospital

- **Urgent Care Centers**
 - Improve post-discharge follow up for those without primary care
- **Primary Care Physicians (community)**
 - Standardize care models to support and provide evidence based best practice
- **Psychiatrists (community)**
 - Coordinate mental health care to improve wellness in medication assisted patients
- **Pharmacies (local)**
 - Work on delivering a consistent medication education/safety message to the community
- **Skilled Nursing Facilities**
 - Provide nurse triage to determine appropriateness of transfer
- **Long-term Care / Short-Term Rehab**
 - Have nurse-to-nurse peer support for when to send patients to the ED and when to call the physician
- **Drug Treatment & Rehab Centers**
 - Help reduce drug/alcohol overdoses
- **Cecil County Public Schools**
 - Deliver healthy lifestyle education to schools to promote obesity and other health related issues in minors
 - Offer a Nutrition Month/Interact with school children to offer meal ideas and diet plans
 - Create athletic programs available to elementary and middle school aged children to decrease obesity
 - Create a health/wellness fair to improve wellness in the community
 - Offer classes on long term effects of drug/alcohol addiction on families as well as the addict
 - Offer more drug and ETOH programs for the youth
- **Cecil College**
 - Offer a community health fair geared toward nursing student experiences
 - Offer screenings onsite to improve wellness
- **University of Delaware**
 - Partner with the Community Health Course for student placement to help with projects
- **Churches (local)**
 - Create an Advance Directives drive with local churches

- **Department of Social Services**
 - Work with “at risk” children
 - Provide psych/social/community resources to improve wellness
- **Child Protective Services**
 - Improve protection for infants and children
- **Department of Senior Services & Community Transit**
 - For the senior population:
 - Promote healthy living activities & support wellness programs
 - Review medications; provide education on medication safety
 - For transportation:
 - Improve wellness through transportation
 - Offer home medication deliveries
- **EMS & Fire Departments**
 - Help educate non-emergent patients and refer them to clinics and transportation
 - Plan health awareness days onsite
- **Cecil County Detention Center**
 - Work to accommodate the medical needs of inmates
 - Provide access to Cecil College Allied Health Nursing students/alumni
- **Parks & Recreation**
 - Focus on programs that emphasize varied types of physical activity
- **Mary Randall House**
 - Link access to health care for persons experiencing homelessness
 - Telemonitoring/telemedicine “site” at Mary Randall Center for multiple patients currently experiencing homelessness
- **The Boys & Girls Clubs of Cecil County**
 - Decrease childhood obesity through programming targeted at increasing amount of daily physical activity, eating more fruits and vegetables, and consuming less sugary beverages
- **Cecil County Pregnancy Center**
 - Intervene with young women about early pregnancy issues including drug use, psychosocial issues, self image, spirituality, and early childhood education to improve wellness
- **Group Homes**
 - Provide home care
- **Community Clubs**
 - Educate clients and provide health assessments at clubs
- **YMCA Elkton**
 - Work on programming that helps decrease childhood obesity
 - Develop wellness programs targeted at children in early childhood development years
- **Local Farmers**
 - Offer a local farmers market to provide fresh fruits and vegetables
- **Maryland Farm Bureau**
 - Teach the Ladies Auxiliaries how to plant a community garden to sell fruits and vegetables at a lower price than grocery stores can offer
 - Sponsor community gardens at schools and other places

- **Local Stores (WalMart, etc.)**
 - Coordinate heart health activities
 - Offer screenings onsite to improve wellness
- **Newspaper Outlets (Cecil County)**
 - Help educate the community on programs that are offered

Union Hospital could also consider...

- Focusing on the following admission prevention strategies:
 - Educate PCP's with admission criteria and utilization of resources
 - Multi-D and collaborative discussions sharing ideas
 - Include front line issue identification
- Making daily calls to high risk patients for 30 days post discharge regarding medication, BP checks, Accu-Checks, follow ups, prescription refills, oxygen use
- Using bedside nurses to follow their patient's beyond discharge, making follow up calls within and after 3-5 days (reinforces/supports trust that has been created with the patient during patient stay)
- Collaborating with the Family Education department to reach out to the Pediatric community, Serenity Health, and make home visits
- Aligning care-planning and formulary development for enhancing the wound care continuum to optimize patient outcomes
- Offering outpatient psychiatric services or a day hospital for psychiatric services
- Educating nursing staff about resources available to patients outside of hospital
- Offering family outreach for smoking cessation, blood pressure checks, resource availability
- Sending hearing, vision, blood pressure screening vans to schools, churches, Walmart, etc.
- Organizing volunteer drivers to transport poverty level clients to medical appointments
- Making gasoline purchases to donate to non-profit organizations that support poverty-level clients
- Encouraging all providers in the community to agree to utilize CRISP as the common depository of medical information
- Hiring physicians that are able and willing to do home visits
- Partnering with other agencies that have the ability to visit patients at home, such as nutritional services and educational institutions